



Project no. 517778

NET-TRACK

NETworking Transport ReseArch Resources,
Competencies and Knowledge within the new boundaries of European Research Area

Specific Support Action

PRIORITY 1.6.2: Sustainable development, global change and ecosystems -
Sustainable surface transport

D.4.1 Project Communication Material

Due date of deliverable: December 2005
Actual submission date: November 2007

Start date of the project: 1st October 2005

Duration: 24 Months

Organisation name of lead contractor for this deliverable: **European Conference of
Transport Research Institutes - ECTRI**

Revision [Final]

Project co-funded by the European Commission within the Sixth Framework Programme (2002-2006)		
Dissemination Level		
PU	Public	X
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

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1. Objectives of Workpackage 4, tasks 4.1 and 4.2

The aim of the NET-TRACK project is not only to share the knowledge between the participants but also to reach broader public consisting of other institutions, research bodies, industrial stakeholders, media and public in general. In that way, this workpackage aims at disseminating information on the activities and results of the NET-TRACK project.

More specifically, this workpackage aims at:

- Widely disseminating the existence of the project and its results and achievements through effective material
- Developing an interactive and user friendly web site to inform the general public and stakeholders about NET-TRACK
- Increasing public awareness to NMS, AC and WBC, through project representation in major European and International events

To lower the cost of the dissemination, ECTRI intends to use a part of its own communication material.

Task 4.1. Leaflet

A leaflet will be published at early project stage, including the objectives and expected results of the project aiming to be disseminated in a wide pool of scientific researchers and stakeholders, as well as to the general public. The production shall be around 500 leaflets. The possibility to create a logo shall be investigated.

Task 4.2. Webpage

A fully functional and user-friendly web page using the ECTRI URL address (www.ectri.org) will be developed and will serve as a major dissemination tool. This page will include a large number of documents deriving from the project work, and will be regularly updated while offering links to other sites. In order to reach this page, links will also be established from the different ECTRI members' sites.

2. Reminder – NET-TRACK logo

The NET-TRACK logo has been created at the beginning of the project.

This logo is the following:



The chosen colours for the logo are:

- **Grey** – Pantone Warm Grey 6 CVC
- **Orange** – Pantone Orange 021 CVC
- **Black**

The chosen typography for the logo is the Eurostile.

The above elements are used both for the leaflet and for the webpage of NET-TRACK.

3. Leaflet

3.1. Creation and format

Some reflections preceding the creation of the leaflet brought the conclusion that it would be important that the NET-TRACK leaflet should not be a too large document, in order to be easily distributed in exhibitions.

The NET-TRACK leaflet has therefore been created in an A4 format, folded into three parts and printed on both sides.

Moreover, this leaflet also exists in electronic (pdf) format in order to be easily sent to people interested in NET-TRACK.

The graphic design of the leaflet is in the same line as the logo and uses the same colours and typography.

3.2. Content

The leaflet is divided in five parts.

The first part is the cover page of the leaflet and contains the logo, the complete title of the project, the 6FRDP and EU logos and mentions that “NET-TRACK is a Specific Support Action funded by the European Commission under the 6th Framework Programme”.

The second part is page 2 of the leaflet and consists of a summary of the Project Goals.

The third part is pages 3 and 4 of the leaflet. This part is composed of two sub-parts concerning the Workshop on Research Management and the Workshop on Soft Research Infrastructures. For each of the workshops, the leaflet answers the following questions:

- Objectives of the Workshop
- Who? (Who can participate in the Workshop?)
- How? (How will the workshop be organized?)
- When? (When will the workshop be organized?)

The fourth part gives information on both the Project Coordinator and the Project Manager with their names and e-mail addresses, and ECTRI members involved in the Project with their names, logos and websites.

The fifth part is the last cover page, giving information about the dates of the beginning and end of the contract, as well as the complete address of ECTRI, ECTRI website and ECTRI logo. It also includes the following information: “This document reflects the author’s view only and the European Commission is not liable for any use that may be made of the information contained therein”

This leaflet has been updated with new information before the second Workshop on Soft Research Infrastructures.

3.3. Use

The NET-TRACK leaflet was printed (400 ex.) and distributed on the ECTRI booth during the following exhibitions:

- **Communicating European Research** – Brussels, Belgium – 14-15 November 2005
- **TRB 85th Annual Meeting** – Washington, USA - 22-26 January 2006
- **Transport Research Arena** – Göteborg, Sweden – 12-15 June 2006
- **13th World Congress and Exhibition on Intelligent Transport Systems and Services** – London, United Kingdom – 8-12 October 2006
- **European Transport Conference** – Strasbourg, France – 18-20 September 2006
- **TRB 86th Annual Meeting** – Washington, USA., 21-25 January 2007

It has also been sent together with an “accompanying/introductory letter” and a survey on the Research Management Workshop, to selected institutions following the inventory, on the 6th of March 2006, in view of preparing this Workshop which took place on June 22nd and 23rd, 2006, in Budapest, Hungary.

The leaflet was distributed during the Workshop on Research Management and during the Workshop on Soft Research Infrastructures.

The electronic (pdf) version is downloadable on the NET-TRACK website welcome page.

4. Webpage

4.1. Creation

The NET-TRACK website is linked to the ECTRI website. The URL is: <http://www.ectri.org/nettrack/>.

It can also be viewed via the webpage related to European projects of the ECTRI website, by clicking on the NET-TRACK logo.

The screenshot shows the ECTRI website's 'Activities - European Projects' page. The page has a blue header with the ECTRI logo and the title 'Activities - European Projects'. Below the header is a navigation bar with links: Working Groups | Task Forces | European Projects | European & International Interfacing | Seminars | Participation in conferences. The main content area is divided into sections. The first section, titled 'Home', describes ECTRI's involvement in COST actions and FP6 transport research projects. The second section, titled 'Publications', mentions ECTRI's involvement in two European projects: NET-TRACK and EURFORUM. The third section, titled 'NET-TRACK', provides details about the project, including its goals and partners. The fourth section, titled 'EURFORUM', describes the project's objective and its focus on urban mobility. A red arrow points to the NET-TRACK logo in the bottom left corner of the screenshot.

The graphic design of the NET-TRACK website is in the same line as the logo and the leaflet and uses the same colours and typography.

The website is developed in html and Javascript languages.

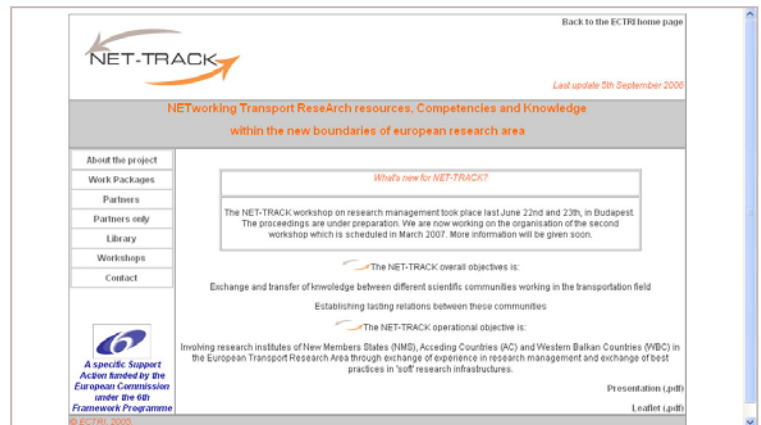
4.2. Content

Each page of the website presents the following elements:

- NET-TRACK logo
- Date of the last update
- Complete name of the project
- Menu
- Logo of the 6FP
- The wording "A Specific Support Action funded by the European Commission under the 6th Framework Programme"
- © ECTRI, 2005

The website is divided into eight sections:

- Welcome page
- About the project
- Work Packages
- Partners
- Partners only
- Library
- Workshops
- Contact



The **Welcome page** gives information on "What's new for NET-TRACK", as well as the overall and the operational objectives of the project. It is also possible to download the project presentation and the leaflet.

The **"About the project"** section is divided in two sub-sections: Summary and Objectives.

The "Summary" sub-section briefly summarizes the objectives of the project as well as the main activities.

The "Objectives" sub-section exposes the two major goals of the project and its operational objectives.

About the project	Summary
Work Packages	Objectives
Partners	
Partners only	
Library	
Workshops	
Contact	

The **"Work Packages"** section is divided in four sub-sections:

- WP1: Mapping NMS, AC and WBC transport research institutions,
- WP2: Workshop on Research Management issues,
- WP3: Workshop on 'Soft' Research Infrastructures,
- WP4: Dissemination,
- WP5: Management.

About the project	
Work Packages	WP1: Mapping NMS, AC and WBC transport research institutions
Partners	WP2: Workshop on Research Management issues
Partners only	WP3: Workshop on 'Soft' Research Infrastructures
Library	WP4: Dissemination
Workshops	WP5: Management
Contact	

Each part presents the aims of the Work Package.

About the project
Work Packages
Partners
Partners only
Library
Workshops
Contact

The “**Partners**” section presents the ECTRI members that are taking part in the NET-TRACK project with their names, logo and website.

The “**Partners only**” section is reserved to the Consortium partners in order to exchange information on the project.

The “**Library**” section presents the public Deliverables of the project when it is available.

The “**Workshops**” section is divided in two sub-sections: Research Management and Soft Research Infrastructures.

Each sub-section presents:

- the objectives of the workshop,
- who can participate,
- how it will be organized,
- dates and place where it will take place.

The programmes of each workshop are downloadable when available.

Finally, the “**Contact**” section gives names for further information.

About the project	
Work Packages	
Partners	
Partners only	
Library	
Workshops	Research Management
Contact	Soft' Research Infrastructures

4.3. Use

The NET-TRACK website can be viewed via the ECTRI website: <http://www.ectri.org>.

Alternatively, direct information on the NET-TRACK project can be obtained from: <http://www.ectri.org/nettrack/>.

The website address is indicated in the NET-TRACK leaflet as well as in the ECTRI brochure.

Both ECTRI's and NET-TRACK's websites can be viewed during exhibitions where ECTRI will be present.

Annex 1: NET-TRACK leaflet

PROJECT PARTNERS



Coordinator : ECTRI

Project Coordinator:

Jean-Pierre Médevielle
jean-pierre.medevielle@ectri.org

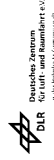
Project Manager: Caroline Alméras
caroline.almeras@ectri.org

ECTRI members involved:

CDV—Czech Republic
<http://www.cdv.cz>



DLR—Germany
<http://www.dlr.de/ivf>



INRETS—France
<http://www.inrets.fr>



KTI—Hungary
<http://www.kti.hu>



VTI—Sweden
<http://www.vti.se>



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1st October 2005 to 30th September 2007

For further information

European Conference of
Transport Research Institutes
ECTRI

c/o INRETS

25, avenue François Mitterrand

Case 24

69675 BRON cedex

France

<http://www.ectri.org>



NETworking **T**ransport
Rese**A**rch Resources,
Competencies and
Knowledge within the
new boundaries of
European Research Area



*NET-TRACK is a Specific Support
Action funded by the European
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Framework Programme*

GOALS OF THE PROJECT

Overall Objective

Exchange and transfer of knowledge between different scientific communities working in the transportation field

Establishing lasting relations between these communities

Operational Objective

Involving research institutes of New Member States (NMS), Acceding Countries (AC) and Western Balkan Countries (WBC) in the European transport Research Area through:

Exchange of experiences in research management

Exchange of best practices in 'soft' research infrastructures

WORKSHOPS

Workshop on Research Management

Objectives of the workshop
Learning from each other's research management skills and traditions

Exchanging and transferring experiences in the field of programme and project management

Who?

Executives officers
Programme managers
Senior researchers

How?

Interactive process between up to 35 participants

When?

June 2006

Workshop on 'Soft' Research Infrastructures

Objectives of the workshop
Analyze how the soft research infrastructure resources are organized and managed in Europe

Share experience and lay the foundations for the better use of existing soft infrastructures

Who?

Experts responsible or in charge of the development of soft infrastructures

How?

Interactive process between up to 35 participants

When?

March 2007

These 2 workshops will be **free of charge**

PROJECT PARTNERS



Coordinator : ECTRI

Project Coordinator: Dietmar Wurzel
dietmar.wurzel@ectri.org

Project Manager: Caroline Alméras
caroline.almeras@ectri.org

ECTRI members involved:



CDV – Czech Republic
<http://www.cdv.cz>



DLR – Germany
<http://www.dlr.de/ivf>



INRETS – France
<http://www.inrets.fr>



KTI – Hungary
<http://www.kti.hu>



VTI – Sweden
<http://www.vti.se>



1 October 2005 to 30 September 2007

For further information

European Conference of
Transport Research Institutes
ECTRI

c/o INRETS

25, avenue François Mitterrand

Case 24

69675 BRON cedex

France

<http://www.ectri.org/nettrack>



NETworking **T**ransport

ReseArch Resources,

Competencies and

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boundaries of European

Research **A**rea



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Objectives of the workshop

Learning from each other's research management skills and traditions

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Who?

Executives officers
Programme managers
Senior researchers

How?

Interactive process between up to 35 participants

When?

22 & 23 June 2006

Where?

Mercure Metropol, Budapest, Hungary

Workshop on 'Soft' Research Infrastructures

Objectives of the workshop

Analyze how the soft research infrastructure resources are organized and managed in Europe

Share experience and lay the foundations for a better use of existing soft infrastructures

Who?

Experts responsible for the development of soft research infrastructures

How?

Interactive process between up to 35 participants

When?

7 & 8 June 2007

Where?


Grand Hotel Union, Ljubljana, Slovenia

These 2 workshops are **free of charge**

Annex 2: Welcome page of the Website

Back to the ECTRI home page

Last update 5th September 2006




NETworking Transport ReseArch resources, Competencies and Knowledge
within the new boundaries of european research area

About the project
Work Packages
Partners
Partners only
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Workshops
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What's new for NET-TRACK?

The NET-TRACK workshop on research management took place last June 22nd and 23th, in Budapest. The proceedings are under preparation. We are now working on the organisation of the second workshop which is scheduled in March 2007. More information will be given soon.


 The NET-TRACK overall objectives is:

Exchange and transfer of knowledge between different scientific communities working in the transportation field

Establishing lasting relations between these communities

 The NET-TRACK operational objective is:

Involving research institutes of New Members States (NMS), Accessing Countries (AC) and Western Balkan Countries (WBC) in the European Transport Research Area through exchange of experience in research management and exchange of best practices in 'soft' research infrastructures.


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Presentation (.pdf)
Leaflet (.pdf)